

“Life is all a work of art. Sometimes the creative process takes place with people and organizations, sometimes it is expressed in writing, sometimes pictures, sometimes projects.”

Krista Bard was raised in a Lithuanian convent because her mother was ill. She had three mentors there: Sister Ona in art, Sister Marija in poetry, and Sister Teresa in psychology and comparative religion. In college, her finest written work was a thesis for Professor Michael Fixler’s “Religion of Art” course, where she developed a universal hierarchy for symbols proving it through mythologic anthropomorphism. Her early art reflects traditional representational studies as well as graphic design. Her favorite pictures of that time are “Knielauf Medusa” inspired by the Temple of Artemis at Corfu, and a six-foot watermelon commissioned by New York’s JG Melon.

Bard worked for the federal government, for profit corporations and non-profits before starting her own consulting firm. She served as president of a 500 company strong small business association, chronicling her experiences and philosophy in the book, “The Big Difference: A Study of Small, Significant Things That Bring About Change, and Inspire People, Cities and the World.” During that time, the Perry Milou Gallery on Philadelphia’s Rittenhouse Square held a one-woman exhibition of Bard’s “Sacred Love” series, a mixed media collection of new calligraphy-like symbols for the ancient Kama Sutra, Ananga Ranga and Tantric manuscripts.

Through her studies in energetic psychology with Dr. Kurt Ebert, Bard learned about several frontier scientists: Masaru Emoto’s “Messages from Water” research proving the power of words on water and, by extension on the human body; Don Campbell’s “Mozart Effect” study of the power of music; David Hawkins’ “Power vs. Force” matrix for levels of consciousness; and Rupert Sheldrake’s “Morphic Resonance” treatise on the collective unconscious governing formative causation.

At a time of great personal sadness, Bard found solace and inspiration in this combination of art, music and ideas.

“What would happen if I combined what I learned from all these great minds? What if I treated the paper with sacred oils and waters? What if I played sacred music while I meditated and made the pictures? What if I chose words that all resonated with joy? Could this shift my own consciousness, and could it shift someone else’s?”

With these questions, “Sacred Words” was born.

REFERENCE

Bard’s formal studies: she majored in art history and studio art at Tufts University and the Boston Museum School graduating Phi Beta Kappa summa cum laude; she holds an MS in Historic Preservation from the Columbia University Graduate School of Architecture and Urban Planning; she has studied entrepreneurship at The

Wharton School of the University of Pennsylvania and organizational development at the US Department of Agriculture, and is certified in AFT energetic therapy with neuropsychologist Dr. Kurt Ebert.

Bard's awards: The Mabel Daniels Award for Literature, Leopold Schepp Foundation scholar, an international public relations award; Neographica Award from the International Shopping Center Association; "Forty Under Forty" from the Philadelphia Business Journal; "Woman of Distinction" from NAWBO, the Forum of Executive Women and PBJ; delegate to the Helsinki US-Baltic Women Business leaders Summit; "The Angel of Vilnius Award" from the Mayor of Vilnius, Lithuania.

Her primary civic and community involvements have included: president of the mall business association in Philadelphia (www.centercityproprietors.org) for ten years, now president emeritus; founding board member of the Greater Philadelphia Restaurant Association; Dame d'Escoffier; Dame de la Chaine des Rotisseurs; executive board member of the US-Baltic Foundation based in Washington, DC; Chair of the Lithuanian Ambassador to the United States' Economic Development Advisory Committee (ALEDAC); board member of the Rock School of Ballet and Entrepreneur Works; Honorary Consul of the Republic of Lithuania.

Her job titles have included: art teacher, silversmith and teacher, registrar assistant at the Fogg Art Museum of Harvard University, consultant to the National Park Service, editor for the National Register of Historic Places, policy analyst for the U.S. Department of Interior, creative director for Boehm Porcelain, executive director of the Victorian Society in America, vice president of a catering company, consultant to Fortune 500 companies and entrepreneurs (Tiffany & Co., Home Depot, Maitres Cuisiniers de France and Academie Culinaire de France, and the Spanish Trade consul among some), inventor, CEO of Applied Intelligence Technology LLC, and her most dear -- artist.